



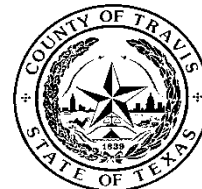
Austin/Travis County Health and Human Services Department

Our role in public health is to:

PROMOTE community-wide wellness, preparedness, & self-sufficiency;

PREVENT illness, injury, & disease; and

PROTECT the community from infectious diseases, environmental hazards, & epidemics



SNAP Enrollment Plan

Public Health and Human Services Subcommittee

April 16, 2013

Maria Allen, HHS Manager

Kristy Hansen, HHS Program Coordinator

Benefit Bank of Texas Pilot Program

- Pilot the Benefit Bank of Texas program at St. John Community Center and South Austin Neighborhood Center
- After pilot program, expand to all six (6) HHSD Neighborhood Centers
- FY14 funding needed to support and expand the program

HHSC Community Partner Program

- Increase number of HHSC Community Partners in Travis County
 - Establish enrollment site portals with HHSD-funded Community Based Organizations (CBOs) and other internal/external partners.
 - Collaborate with community partners for enrollment outreach at special events.
- Conduct targeted outreach
 - Provide CBOs that serve SNAP eligible clients with program referral and educational information.

Success Indicators

- HHSD anticipates initial measures of success to be based on how many additional sites clients will have to receive enrollment assistance in these programs.
- The Benefit Bank and HHSC will provide reports on the number of clients assisted and number of applications processed by each Neighborhood Center.
- Expansion of referral network via social services and phone/online referrals.